

Marc Becquey

User Experience Designer

Contact

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📘 www.facebook.com/mbecquey

Portfolio

🖥 www.graphics-online.com

About me

👤 Expert in User Experience and Interface Design in the medical, law, online gaming, telecommunication, recruiting, banking and insurance industries. Production of low- and high-fidelity mockups, prototypes and wireframes for desktop and mobile applications.

🌐 Bilingual - English/French (verbal & written)

Skills

⚙ Market Research
Competitive Analysis
User Journeys
User Testing
Information Architecture
Mockups
Prototypes
Wireframes
UAT/BAT
HTML/CSS
User Interface Design
Joomla

Tools

🔧 Axure
Omnigraffle
Photoshop

Illustrator
Dreamweaver
InDesign

Environments

</> Desktop
(Responsive, Adaptive)

📱 Mobile
(iOS, Android, Blackberry)

Experience



Home Depot Canada, Toronto, ON
User Experience Designer
April 2017 – Current (6-month contract)

- Creation of interactive mobile application prototypes for tablet and mobile
- Competitive Analysis
- Identifying deltas between US mobile app, current Canadian mobile app as well as US and Canadian sites in order to produce as consistent an experience as possible on all platforms
- Presenting work for peer review prior to acquiring sign-off from stakeholders
- Interacting with development team to identify areas for improvement
- Proposed leveraging OS dialogs for errors and notifications to decrease impact on UI as well as making behavior more consistent
- Proposed layout changes to the PLP (Product Listing Page), PIP (Product Information Page) and Cart to make flow more chronological and better suited to mobile, produced fully functional high-fidelity prototypes
- Participated in a Design Sprint in Atlanta and produced a prototype for a TC70 mobile application designed to improve the Bay Directed Packdown process in all Canadian stores



Sun Life, Toronto, ON
Mobile UX Architect
April – September 2016 (5-month contract + extension)

- Participated in user research and user testing for next-generation health platform including user ratings, health-related articles as well as a reward system for healthier living
- Interpreted and reviewed research findings for presentation to project teams and documented observations for dissemination to business and UX groups
- Presented mockups and prototypes to business leadership to acquire approval/consensus prior to producing annotated wireframes for development team
- Produced functional prototypes and annotated wireframes for Health Provider Rating, Search by Location and Document Photo Submission features
- Produced a high-fidelity, functional prototype of the main functions of the next-gen Sun Life Mobile App (Medical, Drug, Dental, Vision, HSA claim submissions)
- Researched and tested Axure plugins to be used for mobile app user testing (PTEngine, Mouseflow, etc.) and provided recommendations for gathering more quantifiable and qualifiable data.



Bell Media, Toronto, ON
Senior User Interface Consultant
June 2015 – December 2015 (6-month contract + extension))

- Participated in interviews and whiteboard sessions with product owners and directors to gather requirements for the redesign of CP24.com and ctvnews.ca websites (Desktop and Mobile)
- Produced a responsive, lo-fi, functional prototype of the future-state CP24.com and ctvnews.ca websites to incorporate more functionality for users to provide and share feedback relating to videos and articles as well as promoting Twitter feeds and Facebook feeds for use in real-time news reporting (Desktop and Mobile)



Royal Bank of Canada, Toronto, ON
User Experience Designer
November 2012 – October 2014 (1-year contract + extension)

- Produced hi-fidelity wireframes of existing Online Banking functionality being ported to the RBC Mobile App (Mobile Banking Enhancements: Post-Dated Transactions, Bill Payee Management, Payment History and e-Transfers)
- Implemented text-messaging notification for Interac E-Transfers for Online Banking and Mobile App and straight-to Mobile App receipt of Interac e-Transfer
- Produced hi-fidelity wireframes for the new Gift Cards feature (iPhone and Android)
- Worked with Acxsys and RBC development teams on the integration of new Interac e-Transfer functionality and with a 3rd party vendor development team to integrate cloud-based functionality of Gift Cards project (RBC Wallet)
- Met regularly with stakeholders (VPs, PMOs, project managers, business analysts, technical writers) to determine the scope of projects, review wireframes, and acquire consensus/approvals
- Produced UX User acceptance scripts for Mobile Banking Enhancements
- Participated in all testing until launch (Business Acceptance Testing, User Acceptance Testing, etc.)
- As the first dedicated Mobile UX Designer, coached UX Team being moved to mobile projects as to stakeholder expectations and design methodology
- Produced a universal Axure asset library (widgets and masters) for Android and iPhone to ensure UX team could produce hi-fidelity, easily iterated prototypes as per stakeholder requirements
- Received multiple Performance Awards from directors, managers and colleagues
- Attended seminars on the subject of WCAG as it applies to mobile banking, in particular, the use of audio accessibility features for the blind



Rogers, Toronto, ON
User Experience Designer
August 2010 – March 2012

- Designed hi-fidelity wireframes and TeamSite HTML templates for SSP (Sales and Services Portal) and for new Rogers website
- Liaised with 3rd party Company (CGI) to develop HTML templates for new SSP and Rogers website framework
- Applied basic WCAG principles to implementation of new Rogers website as per minimum legal requirements
- Developed cross-platform, cross-browser, responsive UI
- Member of the Technical Standards – UI Committee

Full History

Sun Life, Toronto, ON
Mobile UX Architect
Apr 2016 – Sep 2016

Weisenburger Law
Offices, Ravenna, OH
Web Designer
Jan 2016 – Apr 2016

Bell Media, Toronto, ON
Senior User Interface
Consultant
Jun 2015 – Dec 2015

HDRB, Cleveland, OH
Editor/Designer
Feb 2015 – DEC 2015

Royal Bank of Canada,
Toronto, ON
User Experience Designer
Nov 2012 – Oct 2014

Rogers, Toronto, ON
User Experience Designer
Aug 2010 – Mar 2012

The Capital Group,
Toronto, ON
Web Designer
Mar 2010 – Aug 2010

One Communications,
Toronto, ON
Web Designer
Apr 2009 – Jan 2010

Stewart Title, Toronto, ON
Web Designer
Oct 2007 – Oct 2008

Weisenburger Law
Offices, Ravenna, OH
Web Designer
Mar 2006 – Jan 2007

Workopolis, Toronto, ON
Web Designer
2003 – 2006

BCE Emergis, Oakville,
ON
Web Designer
2002

Saporito Foods,
Markham, ON
Web Designer
2003 - 2007

Procuron, Markham, ON
Webmaster
2001

ACNielsen, Markham, ON
Webmaster
2000