

MARC BECQUEY

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SUMMARY

Bilingual Web Professional with extensive experience in User Experience and Interface Design within the medical, law, online gaming, recruiting, real estate, telecommunication and banking industries. Production of lo- and hi-fi wireframes, mockups and functional prototypes for desktop and mobile applications.

Software expertise includes:

• Axure	• Omnigraffle	• Adobe Dreamweaver CC
• Adobe Photoshop CC	• Adobe Illustrator CC	• Adobe InDesign CC
• Responsive/Adaptive Design	• HTML	• CSS
• Joomla		

PROFESSIONAL EXPERIENCE

Graphics-Online Inc., Toronto, ON
<http://www.graphics-online.com>

October-Present

I have spent the last few months rebuilding my website and updating my portfolio, as well as doing some freelance work for Weisenburger Law Offices (Facebook static ads, Facebook video ads, site section updates) and work with HDRB on digitizing Dr. Bouko Levy's book as well as work on a new book. I also took a sabbatical between December and January to travel.

Sun Life Financial, Toronto, ON
<http://www.mysunlife.ca>

April 2016 – September 2016

User Experience Designer (Contract)

- Led the design of user interface features for the Mobile My Sun Life App.
- Produced a functional prototype of the main functions of the next-generation mobile app.
- Designed new features for search functionality with Google Maps and to provide the user with the option of taking pictures of documents related to their claims.
- Designed mockups, wireframes, prototypes, and produced specifications.
- Presented mockups and prototypes to stakeholders.
- Participated in user research and testing.
- Interpreted and reviewed research findings for presentations to project teams.

Tools: Axure, Adobe Photoshop, Adobe Illustrator

Weisenburger Law Offices, Ravenna, OH
<http://www.ohiocrimelawyer.com>

January 2016 – April 2016

Web Designer / UX Designer (Contract)

- Redesigned website using Joomla (Customization of responsive template)
- Ensured complete functionality for Desktop, Tablet and Mobile
- Implemented plugins and components (custom Google Map, custom forms, Inline and modal Youtube player, social/blog features, security features, SEO features, etc.)

Tools: PHP, MySQL, HTML5, CSS3, JQuery, Bootstrap

Bell Media, Toronto, ON

June 2015 – December 2015

<http://www.bellmedia.ca>

Senior User Interface Consultant (Contract)

- Participated in interviews and work sessions with product owners and directors to gather requirements for the redesign of CP24.com and ctvnews.ca websites (Desktop and Mobile)
- Worked with UI Designers and Developers to ensure consistency and design standards as well as integration of components into existing CMS
- Translated business requirements into wireframes and UI documentation
- Created interactive/responsive prototypes using Axure
- Created a library of components for use on both the CP24 and CTV News properties
- Participated in review sessions to acquire consensus/approvals from product owners and directors.

Environment: Axure, Adobe Photoshop, Adobe Illustrator

Homeopathic Doctors' Recognition Board,

February 2015 – December 2015

Cleveland, OH

<http://www.hdrb.org>

Editor/Designer

- Published Dr. Bouko Levy's Homeopathic Drainage paperback book
- Participated in discussions relating to structure, content and illustrations
- Proof-read and edited source material
- Page-setting, typesetting (InDesign)
- Repertorized and indexed content (InDesign)
- Designed custom illustrations (Photoshop and Illustrator)
- Created cover design (Photoshop and Illustrator)
- Coordinated final output with printing company
- Coordinated with Amazon to produce author information/social profile and Look Inside functionality
- Link to book on Amazon: http://www.amazon.com/Homeopathic-Drainage-Practical-Guide-Homeopathy/dp/0996900713/ref=sr_1_1?ie=UTF8&qid=1452798586&sr=8-1&keywords=homeopathic+drainage

Tools: Adobe Photoshop, Adobe Illustrator, Adobe InDesign

RBC Royal Bank of Canada, Toronto, ON

November 2012 – October 2014

www.rbcroyalbank.com

User Experience Designer (Contract)

- Hired as an Information Architect, User Experience Designer and Interface Designer to update RBC's Mobile Banking App—RBC Royal Bank is one of the 5 largest banks in Canada

- Designed wireframes for iPhone, Android and BlackBerry (as well as high fidelity mockups) for 3rd party vendors charged with the development of the RBC Royal bank app, in particular Mobile Banking Enhancements such as the ability to send Interac e-Transfers via Text Message and receive e-Transfers via the RBC Mobile Banking app
- Provided UX design strategy and direction for the project
- Provided information architecture & UX specifications
- Led review sessions with stakeholders to acquire consensus/approvals
- Contributed to business acceptance testing (BAT)
- Created a universal Mobile Axure library of assets (Masters, Widgets and Properties) for the Design Strategy Experience Group to increase efficiency by reducing the number of consumable documents and increased production speed of the Mobile Team

Tools: Axure, Adobe Photoshop, Adobe Illustrator

Rogers Communications Inc., Toronto, ON

August 2010 – March 2012

www.rogers.com

User Experience Designer

- Produced mockups, wireframes and walkthroughs for SSP (Sales & Service Portal)
- Liaised with 3rd party Company (CGI) and developed templates using the latest HTML5/CSS3 Responsive Design standards and JQuery
- Ensured cross-browser and cross-platform compatibility
- Created the FiXD website (Forward Interactive eXperience Design) which is set to be the Web Standards Guide currently as well as for the future Rogers.com site
- Acquired creative assets from various agencies to create web promotional material for all lines of business
- Member of the Technical Standards – UI Committee

Tools: HTML5, CSS3, Responsive Design, Semantic HTML, JQuery, Javascript, Adobe Creative Suite

The Capital Group, Toronto, ON

March 2010 – August 2010

www.thecapitalgroup.ca

Web Designer (Contract)

- Implemented a new website for an insurance company using a commercial template selected by the client
- Customized the Flash menu and Flash badges as per branding guidelines defined by the client
- Integrated an online benefits calculator and forms

Tools: HTML, CSS, Adobe Creative Suite

One Communications Inc., Toronto, ON

April 2009 – January 2010

www.onecommunications.ca

Web Designer

- Created a Flash website tailored to the pharmaceutical industry for an ad agency
- Incorporated animation, background music and sound effects as well as the client's portfolio.

Tools: HTML, CSS, Adobe Creative Suite

Stewart Title Guaranty Company, Toronto, ON

October 2007 – October 2008

Web Designer (Contract)

- Developed the front-end for a web application designed to centralize the trust insurance process nationwide in Australia
- Produced XHTML/CSS2 templates in Visual Studio, working with Ajax and custom Javascript libraries
- Created a custom icon library
- Tested functionality and cross-browser compatibility.

Tools: XHTML, CSS2, Javascript, Visual Studio, Adobe Photoshop

Treezoid, Toronto, ON

February 2007 – December 2007

Web Designer

- Created a new business model to replace printed junk mail in mailboxes with a comprehensive user-centric site, “turning the consumer into a pro-sumer”
- Defined functional and technical specs
- Produced working prototype using OsCommerce

Tools: PHP, MySQL, HTML, CSS, Javascript, Adobe Photoshop, Adobe Illustrator

Weisenburger Law Offices, Ravenna, OH

March 2006 – January 2007

<http://www.ohiocrimelawyer.com>

Web Designer (Contract)

- Implemented a web site for a Criminal Law Specialist’s practice
- Included a CGI search engine, streaming videos and Flash animation
- Included a customized blood-alcohol calculator

Workopolis, Toronto, ON

2003 – 2006

Web Designer

- Maintained Workopolis websites
- Created promotional pages
- Maintained and updated an extensive list of career tools and articles in the site’s Resource Centre
- Maintained and created new White Labels for partners such as MSN, Netscape, AOL, The Globe and Mail, Toronto Star and Bell Canada
- Integrated CorporateWorks solution in over 100 clients’ websites throughout Canada

BCE Emergis, Oakville, ON

2002

Web Designer (Contract)

- Reviewed Technical Specs to ensure usability
- Designed the OTPG interface (Order-To-Pay-Gateway), a new online e-procurement platform
- QA in TestDirector

OTHER EXPERIENCE

- **Saporito Foods**, Markham, ON **2003 – 2007**
Web Designer
- **Procuron Inc.**, Markham, ON **January 2001 – November 2001**
Webmaster
- **ACNielsen**, Markham, ON **September 2000 – December 2000**
Web Designer